



AUA Innovation Nexus Showcase

This document outlines instructions for preparing the presentation “pitch deck” required for applications to the 2025 AUA Innovation Nexus Showcase competition.

Instructions

Applicants to the 2025 Innovation Nexus Showcase competition are required to upload an informational power point “pitch deck” of no more than 15 slides including the information outlined below. This instructions document includes information specific only to the presentation component of the proposal and is not intended to represent all other fields required for submission. Applicants must upload the “pitch deck” presentation and complete all other proposal requirements detailed in the online submission system by the application deadline to be considered eligible.

Pitch deck presentations must include all the information outlined below within a maximum allowed 15 slides. Additional information outside of the fields below should not be included at this time. Slides and accompanying information will preferably be presented in sequence as detailed. Use of the information titles as slide headers is encouraged but not required. Limited use of special features (e.g., slide transitions, animations, videos, hyperlinks, etc.) is encouraged to ensure effective file upload into the application system.

1. Introduction and background of applicant(s) or company
2. Urologic organ(s) impacted
 - a. Adrenal Glands
 - b. Bladder
 - c. Female reproductive organs
(vagina/vulva/ovaries/fallopian tubes/uterus)
 - d. Kidney
 - e. Male reproductive organs (testes/ seminal vesicles/prostate/penis/vas deferens epididymis)
 - f. Ureters
 - g. Urethra
 - h. Other (please specify)
3. Urologic disease(s) impacted
 - a. Benign Prostatic Hyperplasia
 - b. Bladder Pain Syndrome
 - c. Bladder/Transitional Cell Cancer
 - d. Chronic Pelvic Pain
 - e. Developmental Anomalies
 - f. Interstitial Cystitis
 - g. Male Reproduction and Infertility
 - h. Nephrolithiasis/Urinary Stone Disease
 - i. Neurogenic/Underactive Bladder
 - j. Overactive Bladder
 - k. Pelvic Floor Disorder
 - l. Prostate Cancer
 - m. Prostatitis
 - n. Renal Cell/Kidney Cancer
 - o. Sexual Dysfunction
 - p. Transgender surgery
 - q. Urinary Incontinence
 - r. Urinary Tract Infections
 - s. Other (please specify)
4. Intended primary customers
5. Summary of need: Explain the gap or shortfall in current urologic medical care that your innovation will address, citing relevant studies, statistics, or other background information



6. Technical explanation of your innovation and how it is intended to work
7. Potential impact of the innovation on patients
8. Any specific patient population(s) that will benefit from your innovation (e.g., children, older adults, women, racial/ethnic minorities), if applicable
9. Development trajectory for your innovation in the next 3-5 years

For questions and/or for technical assistance submitting the pitch deck or the full Showcase proposal please contact the AUA Office of Research at grantsmanager@auanet.org.